

Developing your First, Second and Third Impression for Maximum Impact.

Research has proven that within the first four minutes of an encounter with another person, starting as early as the first second, that person will size you up and form an (FIRST) impression of you. They will decide: if they like you, if they trust you, if they want to be associated with you or if they want to do business with you.

Most of us have heard the phrase "You only get one chance to make a FIRST Impression."

At this workshop you will learn that isn't so. After that First Impression, you also have a Second Impression and a Third Impression. You will:

- Be exposed to those three Impressions
- Realize that you use them on a daily basis
- Learn how you can use them to the fullest for your maximum benefit
- Recognize how strong or weak you are in any of them, and
- Learn how you can capitalize on the strong ones and strengthen the weaker ones.

This will be 'An Adventure in Personal Effectiveness' that will open up a whole new world of opportunities for you. Join us.

HAROLD USHER is an Engineer, Author, Motivational Speaker, Human Resources Development Trainer, Politician and Human Rights Activist. He is a trained "Accelerated Learning" trainer, utilizing participants' full minds and whole personalities to enhance their learning.

He has worked in several industries, including Architectural design, Engineering, Telecommunications, Education and Civic Government. An active community volunteer, he has served on several Boards and Commissions, including London Race Relations Committee, Fanshawe College, London Public Library, London Transit, Lake Huron Fresh Water Treatment System, Planning Committee, Environmental & Transportation Committee, Community & Protective Services Committee, and Toastmasters International.

He is an award winning speaker, who identifies and lives by his own Personal Mission in life –

"to inspire, enable and empower individuals to better their personal disposition."

He is a 1972 Civil Engineering graduate from Concordia University in Montreal, and in 2000 he was elected by the people of London, Ontario to represent them at City Council.

He specializes in training high impact effective oral communication skills, enhancement of interpersonal relations, Team Building, Time Management and Leadership skills.

He is considered "a good role model, a vibrant communicator and a caring and effective facilitator" by many participants.

His mottos are:

"Learning is creation, not consumption" and "Learning comes from hearing, seeing, and doing."

Presenting a Seminar entitled: "Developing Your First, Second, and Third Impressions"

HAROLD USHER